

# **Entry Rules of 2021 (14th) Xiamen International Animation Festival (XIAF) Cyber Sousa Award Competition**

## **I. Competition Objective**

The Cyber Sousa Award of Xiamen International Animation Festival is designed to explore outstanding domestic ACG works and talents, encourage the application of animation technology in various industries and fields, and promote the development of ACG industry through the exchange and evaluation of Chinese and overseas ACG works.

## **II. Schedule**

July – Sep. 01, 2021 Soliciting entries

25 Sep. - 27 Sep. 2021 Pre-selection and initial shortlist assessment

13 Oct. - 15 Oct. 2021 Initial Shortlist announcement

23 Oct. - 25 Oct. 2021 Final judging

2021 Nov.: Announcement of winning entries (subject to the time of XIAF)

## **III. Categories of entries**

1. Animated Feature Film: Entries should be animated films produced for theatre screening with a duration of at least 60 minutes. Works should have been filed by State Administration of Press, Publication, Radio, Film and Television.

2. Animated Series: Entries should be animated works produced for TV or online networks in episodes. Mainland animated series should have been filed by State Administration of Press, Publication, Radio, Film and Television.

3. Animated Application: Entries should be animated presentations, commercials, MTVS, and game intro animations that integrate all different commercial elements, as well as animated teaching courseware that presents science and technology and scientific subjects.

4. Animated Short Film: Entries should be animated short story films (including online animation) in the 30 seconds to 60 minutes time range.

5. Student Animated Film: Entries should be done by students while at school, submitted individually or recommended by the school (excluding social training institutions).

6. Cross-Strait Special Animation Prize: Entries should be all types of animated works with complete plots, regardless of genre. This category is only open for submission by companies and studios registered in Fujian or Taiwan with independent legal status.

7. Drama Comic: Entries should be narrative comics in all forms of

drawing, well-structured, and at least one chapter of a complete story plot. The form and type of the work are not limited.

8. Picture Book: Entries should be picture books with logical structures, innovative themes, clear story narratives and at least 16 pages and above.

9. Illustration: Entries should have no less than 8 illustrations on the same theme.

10. Student Comic: Entries should be narrative comics completed by students while at school, submitted individually or recommended by the school (excluding social training institutions).

11. Cross-Strait Special Comic Prize: Entries should be narrative comics in all forms of drawing. This category is only open for submission by companies and studios registered in Fujian or Taiwan with independent legal status.

#### IV. Prize Setting

2021 ( 14th) Xiamen International Animation Festival (XIAF) Cyber Sousa Award Competition has set up 13 overall awards and 3 individual awards for animated short film, with a total prize money of 2.3 million RMB, as follows.

<b>Animation Awards</b>				
Unit: thousand Yuan				
<b>Prize</b>	<b>Gold</b>	<b>Silver</b>	<b>Nomination</b>	<b>Individual Awards in Animated Short Film</b>
	<b>Quota:1</b>	<b>Quota:2</b>	<b>Quota:3</b>	<b>Quota:3</b>
Best Animated Feature Film (Chinese Mainland)	100	50	10	/
Best Animated Series (Overseas)	100	50	10	/
Best Animated Series (Chinese Mainland)	100	50	10	/
Best Animated Application (Chinese Mainland)	100	50	10	/
Cross-Strait Special Animation Prize (Fujian & Taiwan)	100	50	10	/
Best Animated Short Film (Overseas)	50	30	10	1. Best Animation Director/ quota 1/ prize 10,000 Yuan 2. Best Animation Soundtrack/ quota 1/ prize 10,000 Yuan 3. Best Animation Art/ quota 1/ prize 10,000 Yuan
Best Animated Short Film (Chinese Mainland)	50	30	10	
Best Student Animated Film (Chinese Mainland)	50	30	10	
Animation Awards Sum	1,600			

<b>Comic Awards</b>			
Unit: thousand Yuan			
Prize	Gold	Silver	Nomination
	Quota:1	Quota:2	Quota:3
Best Drama Comic (Worldwide)	50	30	10
Best Picture Book (Worldwide)	50	30	10
Best Illustration (Worldwide)	50	30	10
Best Student Comic (Chinese Mainland)	50	30	10
Cross-Strait Special Comic Prize (Fujian and Taiwan)	50	30	10
Comic Awards Sum	700		

**Notes:**

1. The prize money is tax-inclusive, and the personal income tax related to the prize money will be withheld and paid by the Xiamen International Animation Festival Organizing Committee (hereinafter referred to as the Organizing Committee).
2. If there are less than 12 entries for an award, the Organizing Committee reserves the right to leave the award vacant.
3. The individual award for Animated Short Film will be selected from all shortlists for Animated Short Film Award (both overseas and China Mainland) and Student Animated Film Award. No separate submission is required.

**V. Submission Requirements**

1. Entries must be works finished after January 1, 2019. Please submit your work in accordance with the requirements of the award settings, and limit one entry to one award.
2. The region of the work is determined by the agreement of the copyright holder or the region of the creative team.
3. The following materials should be submitted:
  - (1) Registration form: Fill in the entry information through the online registration system of Cyber Sousa Award (website: [www.cybersousa.org](http://www.cybersousa.org)), and an entry number will be generated after online submission. Print the registration form and sign or stamp on it. Only a completed and signed (or stamped on) registration form can be effectively registered, and the deadline for registration is 23:59 on September 1, 2021.
  - (2) Entry Format Requirements

① Animation: Entries should be submitted in one of the following formats: MP4, AVI, MPEG, WMV, AFS, MOV. One episode of animated series is required for submission if a single episode of the series is longer than 20 minutes; two episodes for series shorter than 20

minutes.

②Comics: Works should be submitted in the format of JPG or PNG, and with a resolution of no less than 300DPI. Pictures should remain the original size and be named in reading sequence. Scroll comics are required to have a width of no less than 800px with no height restriction.

③No company watermarking or the word "sample" shall appear in the entries.

④Language requirements: Chinese or English. If the original language is neither Chinese nor English, please translate into either of them.

(3) Posters of Entry: One poster or 3 shots (in JPG or PNG format) of every entry that shows the main scenes or characters should be provided.

(4) Trailers of Entry: Trailers of animation entries should be provided and the duration should be no more than one minute.

(5) Other Supporting Materials: Entries for Best Animated Feature Film (Chinese Mainland) and Best Animated Series (Chinese Mainland) should have been filed by the State Administration of Press, Publication, Radio, Television and Television. The relevant documents should be sealed officially and posted with the entries. To be eligible for Cross-Strait Special Animation Prize and Cross-Strait Special Comic Prize, enterprises are required to submit a copy of business licenses or equivalent licenses. Otherwise, it will be deemed ineligible.

4. The Organizing Committee has the right to disqualify the following works: the content violates or attacks the political system and legal system of the people's Republic of China; the content involves excessive depiction of pornography, violence, blood, etc.; the content is suspected of copying, plagiarizing and infringing others' copyright; or the content violates other provisions of Cyber Sousa Award competition of Xiamen International Animation Festival.

## **VI. Submission Methods**

1. Upload through the online system

Online registration system: [www.cybersousa.org](http://www.cybersousa.org)

Mini APPs: search Xiamen International Animation Festival“厦门国际动漫节”in Wechat Mini APPs.

2. Submission by mail

(1) Save the entries, posters, trailers, etc. on a USB drive or CD and name the folder with the corresponding entry number generated after online submission before you mail it together with the original registration form and other paper supporting materials to the Organizing Committee.

(2) Mails to the XIAF Organizing Committee should be paid off in advance. The following declarations may be included if necessary: No

Commercial Value! Cultural Use Only! Competition Entry Use Only!  
(3) All USB drives and CDs sent with entries will not be returned unless there is a special request and pre-payment of the postage fee. The Organizing Committee does not assume any responsibility for the loss of the entries during the mailing process.

## **XII. The Selection Committee**

1. The Selection Committee, whose members are determined by the Organizing Committee, is responsible for selecting qualified entries for the Cyber Sousa Award Competition through the evaluation of the entries.
2. No member shall participate in the selection of any entry with which he or she has any form of connection.
3. The Selection Committee shall judge the submissions on the basis of their quality and enjoyment, with a special emphasis on the innovativeness.

## **XIII. The Jury**

1. The jury of the official competition consists of no less than 12 people.
2. No member shall participate in the selection of any entry with which he or she has any form of connection.
3. The selection procedures and criteria for the competition prizes are specified by the jury. In case of special circumstances, the jury may submit a written application for awards vacancy to the Organizing Committee who will decide whether to leave the awards vacant.
4. The jury will select the winning entries for each award and determine the winners.

## **XIII. Copyright**

1. Each entrant must be the author or legal owner of their entry. If the work is created collectively, the entrant must provide a written guarantee of legal ownership of the work; if this is not possible, the work must be entered in the name of all authors.
2. The copyright of the entries belongs to the entrant, and the Organizing Committee may digitally save the selected entries. Entrants are deemed to have granted the Xiamen International Animation Festival Organizing Committee the right to use (without notice and payment) in the following circumstances:
  - (1) Entries and related materials are to be used for the promotion of events related to the official media, cooperative media, and cooperation platforms of the Organizing Committee.
  - (2) Entries and related materials are to be used in the award ceremony.
  - (3) Entries and related materials are to be displayed in the competition exhibitions (including roving exhibitions).
  - (4) The shortlisted works and related materials are to be collected and published.

(5) The winning works are to be displayed and screened at the Xiamen International Animation Festival ACG Carnival Screening Week. The Organizing Committee has the right to determine the order, classification and schedule of the film screening.

### **X. Invitation**

1. Representatives of all the shortlisted entries will be invited to attend the XIAF Cyber Sousa Award ceremony and other supporting activities, whereby limited accommodation and meals will be provided, subject to the final notification of the Organizing Committee.
2. All shortlisted entries will be recommended to the Organizing Committee partners on a priority basis.

### **XI. Award Presentation**

1. The award ceremony is currently scheduled to take place in November 2021 and shall be organized by the Organizing Committee.
2. The Organizing Committee will invite representatives of the finalists of Cyber Sousa Award to attend the award ceremony. The invited representatives should be the main author (individual works) or the vice president or above of the enterprise (for enterprise works) to attend the award ceremony. Winners who are not available can authorize a substitute to receive the award on their behalf, and the recipient must submit a written power of attorney and corresponding identity proof to the Organizing Committee. In case of special circumstances, please contact the Organizing Committee in advance, failure to explain the situation in advance and no showing up will be considered as forfeiting the award.
3. The Gold and Silver Award winners will receive the Cyber Sousa Award trophies, certificates, and prize money. The nomination winners and Individual Animated Short Film Award winners will receive the Cyber Sousa Award certificates and prize money.
4. With the winners' consent, the Organizing Committee may arrange exclusive media interviews.

### **XII: Legal Items**

1. The entrants must ensure that information in the registration forms is authentic and valid, that they are the legal owners of the entries and the copyrights who should shoulder corresponding legal responsibilities. In the event that others claim rights for the entries, the entrant shall bear all losses incurred. In case of any serious influence or losses to the Organizing Committee or the competition, the entrant shall assume the compensation liability.
2. Entrants are free to participate in other similar competitions or related commercial activities before or after the XIAF competition, however, any consequences caused from the conflicts with other competition regulations

should be borne solely by the participant.

3. Entries who have submitted complete registration forms will be to have unconditionally accepted the rules and regulations established by the Organizing Committee. In the event of any disputes, it shall be to the Xiamen Municipal Arbitration Commission for arbitration. Only Chinese version of these Rules has the force of law.

### **XIII: Supplementary Provisions**

1. Other provisions together with these Entry Rules will be released by Organizing Committee on the official portal website of the XIAF ([www.cybersousa.org](http://www.cybersousa.org)).

2. These Entry Rules will take effect since the day it is released.

3. The Organizing Committee of XIAF Cyber Sousa Award reserves the right of final interpretation of the Entry Rules.

### **XIV: Contact Information**

1. The Organizing Committee of Xiamen International Animation  
Address: C09 F4, No. 33 Guan Ri Rd., Xiamen Software Park II, Fujian Province, China.

Postcode: 361008

Telephone: 86-(0)592-5953932

Fax: 86-(0)592-5913901

Email: [5953932@xmigc.com](mailto:5953932@xmigc.com)

2. ASIFA-CHINA

Address: Room 908, MaoHua Building, NO.17 ShidaiHuayuanNan Rd., Shijingshan District, Beijing, China.

Postcode: 100043

Telephone: 86-(010) 62662716

Fax: 86-(010)-88792568

Email: [works@asifa.cn](mailto:works@asifa.cn)

The Organizing Committee of Cyber Sousa Award of Xiamen  
International Animation Festival  
July 1, 2021