

# Notice on Holding 2021 (the 14th) Xiamen International Animation Festival Cyber Sousa Games Development Competition

## I. Competition Objective

2021 (the 14th) Xiamen International Animation Festival Cyber Sousa Games Development Competition is held to help develop ACG industry, explore and introduce innovative game works and excellent game development teams, as well as establish an efficient incubation mode to professionalize excellent game teams and industrialize innovative ACG products.

## II. Organization

Host: Xiamen Municipal government

Organizer: Xiamen International Animation Festival Organizing Committee

Co-organizer: Xiamen Chuangxin Software Park Management Co.,Ltd., Xiamen Municipal ACG Association

## III. Schedule

2021 Sep. - Oct. 24 Call for entries.

2021 Oct. 25-Nov. 6 Selection of entries.

2021 Nov. Announcement of the winning entries (subject to the time of the Festival)

## IV. Entry Requirements

1. The theme, type and gameplay of the entries are not limited, but must be original. The consent of the main creator is required if the entry is created collectively.
2. The name, theme, picture, text, gameplay and other contents of the entries must comply with Chinese laws, regulations and codes of ethics. No pornography, violence, gore, crime induction or political metaphors are allowed.
3. Entries must be created or made public after January 1, 2020 and have not yet been signed for exclusive operation or distribution. In particular, the place of registration of the legal entity who signed up for Cross-Strait Special Game Prize is limited to Fujian Province and Taiwan region, or the domicile of the main creator is Fujian or Taiwan. A copy of the business license and a copy of the creator's household registration page or an equivalent document that reflects the above requirements must be sent with the entry.

## V. Prize Setting

2021 (the 14th) Xiamen International Animation Festival Cyber Sousa Games Development Competition has set up 7 awards with a total prize of 440,000 Yuan. The specific awards are set as follows.

Prize	Prize Money (Yuan)	Quota
Best Game Gold	100,000	1
Best Game Silver	80,000	1
Best Game Bronze	60,000	1
Best Game Program	50,000	1
Best Game Art	50,000	1
Best Game Solution	50,000	1
Cross-Strait Special Game Prize (Entries from Fujian and Taiwan only)	50,000	1

Description:

1. The winners will receive Cyber Sousa Games Development Competition trophy, certificate and prize money. The personal income tax related to the prize money will be withheld and paid by the Organizing Committee of Xiamen International Animation and Comic Festival on

behalf of the winners.

2. In addition to the prize money, the winning works and teams will also be provided with promotion resources by the Competition sponsors, with a commercial value of no less than RMB 1 million, in a manner to be determined by the sponsors in communication with the winners after the selection.

## **VI. Submission Requirements**

1. Entry Form and Original Statement: Download the entry form and original statement through the official website of Xiamen International Animation Festival ([www.cybersousa.org](http://www.cybersousa.org)), fill them out and stamp or sign them. Only the entry form that is completely filled out and signed (or stamped) can be validly registered. The deadline for receipt of entries is 23:59 on October 24, 2021.

2. Description Document: It includes game name, development system, operating platform, game introduction (game type, gameplay, story to be expressed, etc.), game team introduction, production team members introduction, creation process introduction. 500 to 800 words are required.

3. Entry Requirements

A: For Best Game, Best Game Program, Best Game Art and Cross-Strait Special Game Prize:

a) The game installer: should be operational, can be on trial or at least have the core gameplay.

b) Game video: should completely show the core gameplay and interaction mode.

c) Game pictures: should be original drawings, screenshots and other picture materials that can clearly show the game theme.

B. For Best Game Solution prize: Game solutions should be submitted in the form of PowerPoint or word.

4. Language requirements: Chinese or English. If the original work is in a language other than Chinese or English, please attach a Chinese or English translation.

## **VII. Ways of Submission**

1. Please upload entry form, entries and other related information to your online drive as required and then share the permanent link. Scan the QR code below and please make sure that the information is true and valid before you fill out the Registration Form for Entries. Please choose Baidu Netdisk or Google Drive, otherwise the Organizing Committee will not accept.



### **Registration Form for Entries**

2. Mail the USB flash drive to the designated address and indicate "Cyber Sousa Games Development Competition + Entry Name" on the courier slip.

## **VIII. Transportation and Insurance**

Mails to the Organizing Committee should be paid off in advance. All mails should have the declaration: No Commercial Value! Only for cultural and contest entry use! All the USB drives will not be returned unless there is a special request and pre-payment of the postage fee. The Organizing Committee does not assume any responsibility for the loss of the entries during the mailing process.

### **IX. The Jury**

1. The Jury consists of no less than 10 professional judges.
2. No member shall participate in the selection of any entry with which he or she has any form of connection.
3. The selection procedures and criteria for the competition prizes are specified by the jury. In case of special circumstances, the jury may submit a written application for awards vacancy to the Organizing Committee who will decide whether to leave the awards vacant.
4. The jury will select the winning entries and determine the winners.

### **X. Selection Rules**

1. Rules for the "Best Game" category
  - a) The jury will rate the entries in terms of creativity, gameplay, art graphics, story expression, and overall experience.
  - b) Gold, Silver and Bronze awards are ranked in descending order according to the overall score of the works. If there are works with the same score, the jury will vote on the final ranking after discussion.
  - c) For the Best Game Art and Best Game Program awards, priority will be given to the scores of the relevant aspects of the works, while taking into account the overall experience of the work. The final ranking will be decided by the jury after deliberations on the basis of the scores of the priority items.
2. Rules for the "Best Game Solution" category
  - a) The jury will rate the entries in terms of creativity, gameplay, target market analysis, and business model.
  - b) The entries will be ranked in descending order according to their overall scores. If there are works with the same score, the jury will vote on the final ranking after discussion.
3. Rules for the "Cross-Strait Special Game Prize" category
  - a) The jury will rate the entries in terms of creativity, gameplay, target market analysis, and business model.
  - b) The entries will be ranked in descending order according to their overall scores. If there are works with the same score, the jury will vote on the final ranking after discussion.

### **XI. Copyright**

1. Each entrant must be the author or legal owner of their entry. If the work is created collectively, the entrant must provide a written guarantee of legal ownership of the work; if this is not possible, the work must be entered in the name of all authors.
2. All entrants will be deemed to have authorized the Xiamen International Animation Festival Organizing Committee to promote and display the entries (in whole or pieces) for non-commercial purposes.

### **XII. Award Presentation**

1. The award presentation and press conference will be held by the Organizing Committee of Animation Festival.
2. The award presentation will be held in November 2021.

### **XIII. Legal Items**

1. The entrants must ensure that they are the legal owners of the entries and the copyrights who should shoulder corresponding legal responsibilities. In the event that others claim rights

for the entries, the entrant shall bear all losses incurred. In case of any serious influence or losses to the Organizing Committee or the competition, the entrant shall assume the compensation liability.

2. The copyright of all works shall be enjoyed by the authors. During the competition, the Organizing Committee has the right to display and exhibit the entries in the media.

3. Entrants are free to participate in other similar competitions or related commercial activities before or after the XIAF competition, however, any consequences caused from the conflicts with other competition regulations should be borne solely by the participant.

4. Entrants who have submitted entry forms will be deemed to have unconditionally accepted the rules and regulations established by the Organizing Committee. In the event of any dispute, it shall be referred to the Xiamen Municipal Arbitration Commission for arbitration.

#### **XIV. Supplementary Provisions**

1. Other provisions together with the entry rules will be released by the Organizing Committee on the official website of the XIAF ([www.cybersousa.org](http://www.cybersousa.org)).

2. These entry rules will take effect since the day it is released.

3. The Organizing Committee of XIAF Cyber Sousa Award reserves the right of final interpretation of the entry rules.

#### **XV. Contact Information**

Add: XIAF Project Dept.

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The Organizing Committee of Xiamen International Animation Festival  
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